

The traditional meaning of consumer goods originally referred bulk commodities. These are products whose value is given by the owner's right to trade with them, not the right to use them. A good example is wheat consumption since, based on a minimum quality standard does not distinguish between the wheat produced on a farm or another. Other examples are electricity or oil or broadband Internet, although this concept also includes semi-finished products that serve as a basis for more complex industrial processes.

{gallery slider=boxplus.carousel}productos/Commodities{/gallery}